



interstuhl

# COMPANY







**Innovation from tradition:**

**Brothers and Managing Directors Helmut Link (left) and Joachim Link (above) are leading Interstuhl in the third generation.**

## OUR MILESTONES

# FROM VILLAGE SMITHY TO POWERHOUSE OF IDEAS: **INNOVATIONS FOR LIFE**

Interstuhl's story of success began in 1961, when two blacksmiths, Wilhelm and Werner Link, started to revolutionise the world of work. With their inventive spirit, a lot of hard work and a clear view for the needs of the people around them, they created the first workplace chair, the Bi-Regulette.

To this day – nearly 60 years and more than 30 million sold chairs later – our passion for innovative solutions that make people's lives and work easier is what drives us. Interstuhl is now active across the world, is one of the leading European chair manufacturers and employs 850 committed members of staff.

Our products make an important contribution to the health of the people using our products in offices, production environments, laboratories or while working from home or gaming.

Technical perfection, uncompromising quality, design you can experience with all your senses and the careful handling of all resources are what characterise every Interstuhl product.

People are our reference point for everything we do. Our aim is still to offer the best possible solution to our customers' requirements.

**You can find out more about our company at:**

**[interstuhl.com](https://www.interstuhl.com)**

**[bimos.com](https://www.bimos.com)**

**[backforce.gg](https://www.backforce.gg)**



**Welcome to Interstuhl!**

# WELCOME TO OUR HOME IN MESSSTETTEN-TIERINGEN, IN THE SWABIAN JURA



## Headquarters: Meßstetten-Tieringen, Germany

Interstuhl is an independent, autonomous and owner-managed family business. We are committed to our fully integrated headquarters in Meßstetten-Tieringen and continue to expand the site.

A particular advantage of Interstuhl is the high level of vertical integration, which is unique in the sector. Our in-house Research/Development/Engineering/Design (FEK) department with testing laboratory as well as sample and model construction provide the foundation for the competitiveness, innovation, quality and sustainability of our products.

The in-house steel construction, welding shop, powder coating, upholstery shop with attached sewing workshop

and foaming division, in addition to various pre-assembly and final assembly departments, not only reduce transport requirements but also ensure that our demand for sustainability is directly implemented in large parts of the added-value chain.

Our own logistics system ensures optimised and short transport routes to our customers.

Our employees are the foundation for the success of our business. Openness and honesty are guiding principles in our communication. We reconcile economic, ecological and social aims.

# THE FACTS AT A GLANCE



## COMPANY

Owner-managed family business  
Managing Partners  
Helmut and Joachim Link  
Founded: 1961  
Number of employees in 2019: 850

## HEADQUARTERS

Meßstetten-Tieringen, Germany  
Total area: 56,000 m<sup>2</sup>

## GROUP SALES

2019: 160 million  
Exports: 42 %

## OFFICES

GB / ES / AT / NL / DK / MEX / USA / CN / GCC

## PRODUCTION SITES

GER / MEX / SVK

## PORTFOLIO / THREE ACTIVE BRANDS

### **Interstuhl**

Seating solutions and space-structuring systems for offices

### **Bimos**

Seating solutions for industry and laboratories

### **Backforce**

Seating solutions for the gaming industry

# CERTIFIED QUALITY OUTSTANDING IN EVERY RESPECT!

## COMPANY



German Sustainable Building Council



Innovation Prize Club of Excellence Germany's Innovation Elite



Bertelsmann Foundation Social Engagement in Companies



100 Companies for Resource Efficiency



Sustainability



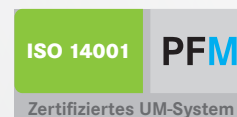
Environmental Prize for Companies – Baden-Württemberg



Environmental Prize for Companies – Baden-Württemberg



Certified Quality Management System ISO 9001:2015



Certified Environmental Management System ISO 14001



Certified Energy Management System ISO 50001



Certified Management System ISO 45001



Eco-Management and Audit Scheme



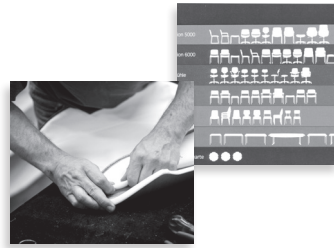
Furniture Industry Sustainability Programme



We are convinced that products can only truly be good if they are produced well. At the beginning of the 1990s, the first binding guidelines were put into place, which continue to be expanded on to this day. Interstuhl commits to consistently meeting statutory requirements and exceeding them on a voluntary basis.

Our many awards are evidence of this mindset. You can find further, more detailed information in our sustainability report with integrated environmental statement, which is updated annually, on our website under "Company": [interstuhl.com](http://interstuhl.com)

# HOW IT ALL BEGAN...



## THE ARCHITECT'S VISION: FROM THE PORTER'S LODGE TO THE MANAGEMENT FLOOR

Architects often voiced their desire for one uniform design for all areas of use. We pursued this ambition and created not only single pieces but also coherent and convincing product families for every workplace, without losing sight of individuality along the way. The Interstuhl manufacture makes every special request a reality.

1961

1970

1980



The original  
from 1961:  
110-bi-regulette



2012 anniversary  
edition:  
bi-regulette 2.0

### FIRST SUCCESS STORY AND FIRST PATENT: BI-REGULETTE

Identifying needs and solving problems using technical innovations made even our very first chair into a success story. The individual adjustability and solid high-quality materials (steel, wood, aluminium) set standards even then. This chair enabled Interstuhl to obtain its first patent in 1962, for height adjustment. Many more would follow in the years to come.



### SAFE AND ERGONOMIC SEATING

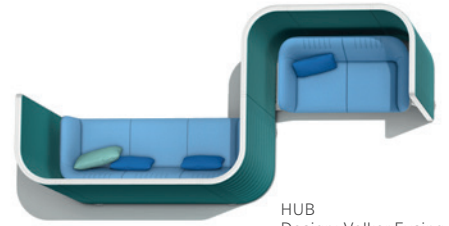
We are a pioneer in modern ergonomics. To us, the human body is the measure of all things. Cooperation with leading occupational healthcare professionals has a long tradition at Interstuhl. For example, we have worked with the occupational physiologist and internal medicine specialist, Prof. Dr. Kirn, as well as Dr. Åckerblom. Today, the Fraunhofer Institute is one of our most important cooperation partners.



- 1993 DIN EN ISO 9001  
(as the first company in the sector)
- 1994 Award from the Baden-Württemberg Ministry of the Environment for "outstanding achievements in the promotion of corporate environmental protection and environmentally conscious business management"
- 1996 EMAS certification  
(as one of the first companies in the sector)
- 1997 Certification in accordance with environmental management standard DIN EN ISO 14001

**ENVIRONMENTAL AWARENESS ENSURES TRUE QUALITY**

We have clear environmental policies, based on our desire to leave our children and grandchildren a stable economic, ecological and social environment. The first binding guidelines for consistently meeting statutory requirements and exceeding them on a voluntary basis were created during the early 1990s. Interstuhl set, and continues to set to this day, new standards for the entire sector.



HUB  
Design: Volker Eysing

**INTERSTUHL BRANCHES OUT IN NEW DIRECTIONS IN THE OFFICE ENVIRONMENT**

The path that Interstuhl has been following since 1961 has been varied, sometimes rocky, but always leading in a straight line. It's therefore congruent that we now look beyond the desk, to look at work as a whole and create not only chairs but also spaces. It goes without saying that, in doing this, people will always remain our measure.

1990 2000 2020



Silver  
Design: Hadi Teherani, Ulrich Nether, Hans-Ullrich Bitsch

**A NEW AESTHETIC HAS MADE ITS ENTRANCE**

The new Interstuhl aesthetic goes far beyond a classic understanding of design. Our aim is to develop design that you can experience with all your senses. An Interstuhl product should not only be visually engaging, but, most importantly, should function perfectly. We create chairs that are technically capable, impress through the simplicity of their operation and that appeal to the sense of sight as much as the sense of touch.



Backforce One  
Design: Volker Eysing

**TOP PERFORMANCE FOR TOP PLAYERS**

It has always been our aim for our products to improve peoples' performance. This aim has a special significance in the eSports industry. Backforce – our brand for professional gaming – offers chairs which provide freedom, support, comfort and mobility, thereby allowing for optimum performance whilst gaming.

# COMMITTED TO YOUR HEALTH: **OUR THREE STRONG BRANDS**

**interstuhl**

The Interstuhl brands stand for healthy sitting in office environments and innovative system solutions for individual office landscapes. Interstuhl is one of the leading manufacturers in Europe.

**bimos**

The Bimos brand is the innovation and market leader for the best industrial and laboratory chairs in Europe.

**BACKFORCE**

Show your best: The Backforce brand offers better seating for better gaming. Our youngest brand is therefore dedicated to professional eSport.

# OUR FACTORS FOR SUCCESS

GERMAN INNOVATION 

## AESTHETIC

Aesthetics is more to us than just outstanding design. Our aim is to develop design that you can experience with all your senses – a comprehensive and innovative approach that presents our staff with interesting technical challenges. This is the case for every last detail of our products, as well as when we're designing whole spaces.

## ENGINEERING

We combine technical sophistication with innovations, surprising and clever solutions and uncompromising quality standards. We stand for "German Engineering". In doing so, we protect the environment and create sustainable solutions.

## EFFICIENCY

Interstuhl means achieving more while also using fewer resources. We view people as a resource and protect them to contribute to their performance. We preserve environmental resources for our children and grandchildren. And, through our efficiency, we also conserve the financial resources of our customers.

## SOLUTION-ORIENTED THINKING

We don't think in terms of chairs, we think in terms of solutions. To achieve this, we analyse the requirements of a wide variety of workplaces and get to know the needs of our customers. This makes us a leading innovator of specialised seating solutions for industry and laboratories.

## PASSION

No other brand has as much expertise in industrial and laboratory seating as Bimos. We enjoy sharing this knowledge, as we want to improve people's performance. Partnerships and expert advice shape our conduct.

## LIFE

People and their environment shape the development of our products and our actions. Our chairs promote health thanks to our specially developed industrial and laboratory ergonomics. The design motivates the people that sit on our chairs.

## MORE VALUE

Backforce offers real added value. All innovations have one goal in mind: To provide eSports players the best possible gaming experience. Design and ergonomics play just as great a role in this as uncompromising quality. Our gaming chairs are "Made in Germany".

## INDIVIDUALITY

In gaming, it's character that counts. Personality determines success and defeat. Backforce gives personality a home of its own. Every player can find just the chair they need and that suits them, and can give it their own personal touch.

## TEAMWORK

Success requires teamwork. What's important in sport distinguishes Backforce. As a player in the gaming community, Backforce takes advice on board and takes needs seriously. The brand is firmly anchored in the world of professional gaming and is evolving with the community.

# ENJOY SEATING PERFORMANCE



People are more than just a workforce. And a workplace is more than just a desk and a chair. Interstuhl takes a holistic view, taking into account people just as much as their work. With our Active Sitting Solutions, we are taking a closer look at sitting and working habits and ensuring that people keep moving even when seated and that their health and performance are optimally safeguarded.

When looking at work holistically, you need to think in terms of spaces. We call this Splaces. This means structuring office environments according to workplace scenarios such as "Welcome", "Meet", "Work", "Relax", "Learn", "Lead" and "Home". We offer a wide product range for all sectors and create inspiring future-oriented space and working concepts.





A highlight of the Interstuhl portfolio is HUB – the most versatile modular system for designing individual and creative office spaces. HUB is our answer to the needs of New Work. Impressive space concepts can be created using elements such as sofas, arm chairs, swings, walls and side tables, which can be arranged according to your wishes, mood and communication aims.

# REFERENCES

## SWIVEL CHAIRS/SWIVEL ARMCHAIRS



**SILVER**  
ZAYED UNIVERSITY,  
ABU DHABI



**GOAL**  
UNICREDIT,  
MILAN



**AIRPAD/PURE**  
DAIMLER AG,  
STUTT GART





**NEWEVERY**  
DEUTSCHE BAHN,  
BERLIN



**JOYCE**  
RWE,  
ESSEN



**VINTAGE**  
FRESHFIELDS,  
MADRID

# REFERENCES

## SPATIAL COMPETENCE



HUB  
IHK,  
REUTLINGEN







HUB  
VOLKSBANK,  
ALBSTADT



**The customers that already put their trust in us include:**

Allianz  
Aldi  
Audi  
Banco Santander  
BASF  
BayWa  
BBG  
BBVA  
BMW  
BRIGHTOIL  
Bundesagentur für Arbeit

Coca-Cola  
Continental  
Daimler  
DAK  
Dansk Supermarket  
DATEV  
Deutsche Bahn  
Deutsche Bank  
Deutsche Postbank  
Deutsche Telekom  
DHL

Duravit  
EY  
EU Parlament  
Ford  
Fraunhofer  
GAZPROM  
Generali  
GMSH  
HITACHI  
HSBC  
Iberdrola

Jenoptik  
K&H  
Land Baden-Württemberg  
LBBW  
Lidl  
Magna  
Nestlé  
Opel  
PSA  
PwC  
Red Bull

RWE  
Sixt  
Tesla  
Total  
Unicredit  
Vodafone  
Volkswagen  
Zayed University  
etc.

# THE BEST WORKPLACE CHAIRS FOR INDUSTRY AND LABORATORIES



Working in industrial environments and laboratories entails quite specific requirements. It's important to meet people's needs on the one hand, but also to understand the specific characteristics of each individual workplace and translate these into innovative solutions.

The Bimos portfolio can be divided into five areas: Production, ESD, laboratory, cleanroom and standing work. In every area, we aim to offer the best possible chair for the respective seating needs. In addition to application-specific features such as robustness, ease of cleaning, electrostatic discharge capacity, or being free from emissions, this also involves our own ergonomics concepts that we offer especially for working in laboratories and in industrial environments.





Neon is probably the best workplace chair in the world. It sets standards not only with its design, but also with regards to technology, ergonomics and comfort. Thanks to its innovative 1+1 system, the upholstery can be changed with just one click. This makes Neon flexible and sustainable. Neon is available in various configurations for production as well as for ESD workplaces and laboratories.

# REFERENCES



## PRODUCTION

AESCULAP  
AIRBUS  
Audi  
BMW  
Robert Bosch  
DAIMLER  
FESTO  
Hugo Boss  
IWC  
LIEBHERR  
Lindt  
Louis Vuitton  
Lufthansa

Miele  
PEUGEOT  
Porsche  
Ritter Sport  
SCHAEFFLER  
SIEMENS  
SNCF  
Thyssenkrupp  
VISSMANN  
VORWERK  
VW  
ZF



NEON



NEXXIT



## ESD

ABB  
Robert Bosch  
Continental  
Dräger  
EADS  
Endress+Hauser  
ERICSSON  
Fraunhofer  
HELLA  
Honeywell  
JABIL  
Max Planck Soc.  
MTU

NOKIA  
OLYMPUS  
OSRAM  
PHILIPS  
PHOENIX CONTACT  
Schneider  
SENNHEISER  
SIEMENS  
THALES  
TRUMPF  
VISHAY  
XILINX



ESD NEON



ESD NEXXIT



## CLEANROOM

- |                      |                    |
|----------------------|--------------------|
| AMD                  | Johnson&Johnson    |
| AstraZeneca          | Lilly              |
| BAYER                | LONZA              |
| B. BRAUN             | NXP                |
| Bristol-Myers Squibb | Pfizer             |
| Boehringer Ingelheim | Roche              |
| CSL                  | SANOFI             |
| Fraunhofer           | SIEMENS            |
| GILEAD               | Siltronic          |
| GlaxoSmithKline      | STMicroelectronics |
| Infinion             | TEXAS INSTRUMENTS  |
| Janssen              | ZEISS              |



CLEANROOM PLUS

LABSTER



## LABORATORY

- |                    |                       |
|--------------------|-----------------------|
| BASF               | Freiburg University   |
| Baxter             | Hospital              |
| BAYER              | FRESENIUS             |
| BD                 | HARIBO                |
| BIOTRONIK          | Heidelberg University |
| CHARITÉ            | Hospital              |
| Clariant           | Helmholtz Zentrum     |
| Cologne University | Medtronic             |
| Hospital           | MERCK                 |
| DKFZ               | NOVARTIS              |
| Dubai Police       | Novo Nordisk          |
| EVONIK             | Procter&Gamble        |
| Fraunhofer         | RWTH                  |
|                    | Takeda                |



LABORATORY NEON

LABSIT

FIN

# BETTER SEATING FOR BETTER GAMING



Backforce combines a love for gaming with 60 years experience in seating. Backforce was developed in cooperation with eSports players. It meets all the requirements that professional gamers could have with regards to their chair. For a start, the special Syncseat mechanism ensures a weightless sitting sensation. The Dualcore chair provides support and comfort during long periods of sitting. And practical details such as armrests that can be folded away allow even more freedom when gaming. But what really catches your eye first of all is the impressive design with the Gamer Pulse Spotlight, and the many ways in which Backforce can be customised. Thanks to customised shoulder patches, it's even possible to personalise Backforce with the player's own nickname or clan tag.





By eSports players for eSports players: Backforce was developed for gamers and designed together with pro gamers. Our close partnership with the professional eSports players from BIG (Berlin International Gaming) played a special role.

# SHOWROOMS WORLDWIDE



DUBAI • FRANKFURT • COPENHAGEN • LONDON • MADRID  
MILAN • MEXICO CITY • VIENNA • ZOETERWOUDE





SHOWROOM  
VIENNA

# WHEN YOU WANT TO **SHAPE THE FUTURE**, YOU NEED **STRONG PARTNERS** – **WORLDWIDE**



Interstuhl is represented by sales partners in many other countries.

A **true partnership** means being there for each other. **Dependability, speed, reliability of supply** and uncompromising **quality standards** are signs of our dedication to true partnerships. To bring this dedication to life, we are present and trade **locally** – this is the case **worldwide**: Through our own offices, showrooms and expert sales partners. With service, advice and planning expertise, we stand by our customers, wherever they need us. This means we are in a position to provide **international support for internationally operating companies**. Even with challenging projects, we stand committed to absolute reliability and fast response and delivery times. In this way, we can make an active contribution to ensuring processes are optimal and that our customers achieve sustainable success all over the world.



## Headquarters

### Interstuhl

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### Subsidiaries

London (UK) / Showroom

Madrid (Spain) / Showroom

Mexico City (Mexico) / Showroom

Shanghai (China) / Showroom

Chicago (USA)

### Production

Germany, Mexico, Slovakia

### Sales Offices

Vienna (Austria) / Showroom

Copenhagen, Holte (Denmark) / Showroom

Zoeterwoude (The Netherlands) / Showroom

Dubai (UAE) / Showroom

Milano (Italy) / Showroom

Paris (France)

**To find detailed information about our subsidiaries, our sales offices, our showrooms and our international partners go to [interstuhl.com](http://interstuhl.com).**



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